

BEAUTYSTREAMS

INSIGHT INSPIRATION INTELLIGENCE



Online Trend Source for the Beauty and Packaging Industries

Our approach is simple: bring together the best creative professionals and convey a clear, strong focus. We create original proprietary photos and designs, instead of just data-mining. Information is organized into main axes: **insight, information, and intelligence.**

INSIGHT . CURRENTS



Cross Currents *monthly*



Experts *weekly*



Consumers *monthly*

INSPIRATION . FORECAST *seasonally*



Colors & Concepts



Looks



Nails



Olfactory



Skin Care



Packaging

INTELLIGENCE . REPORTING



News *daily*

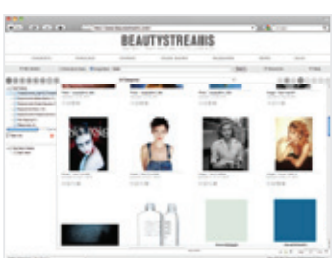


Trade Shows *monthly*



Runway *seasonally*

TOOLS



Online Atelier
my folders, image bank, search engine, my clipping



Creative resources
portfolios